



**FOR IMMEDIATE RELEASE:** August 6, 2024  
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**Millborn offers Nebraska farmers access to locally grown, certified winter wheat and triticale varieties this fall**



**(BROOKINGS, SD, August 6, 2024)** – Millborn, an independently owned seed company dedicated to enriching land and lives for more than 37 years, owns and operates seed production facilities in Imperial and Hemingford, Nebraska. Both locations will offer trusted hard red and white winter wheat varieties from AgriPro®, WestBred®, and PlainsGold® this fall.

As a trusted name in the seed industry, Millborn is thrilled to offer locally grown, high-quality wheat varieties to farmers and ranchers. Renovo Seed Sales Account Manager Matt Metzger says that the company’s goal is to provide customers with the best possible seed, from farmers they can trust.

“Farmers and ranchers need products they can count on. That’s why we’re excited to offer high-quality wheat that’s grown and processed right here in Nebraska. It’s something that is just as important to us as it is to them,” said Metzger.

Millborn, the family-owned company headquartered in South Dakota, has been intentional in their efforts to develop an efficient seed supply chain throughout North America. Their purchase of former Prairie Sky Seeds in Hemingford and former Luhrs Certified Seed in Imperial expanded their footprint in the western plains, increasing access to diverse seed options for farmers and ranchers in the area.

Tom Luhrs, former owner of Luhrs Certified Seed, now Millborn, in Imperial, Nebraska, says he is looking forward to the upcoming wheat season with Millborn.

“I’m excited to see Millborn continue the great service and wheat expertise that my team always worked for in Imperial. We’re growing, cleaning, and packaging the wheat right here in Nebraska, so customers can trust that the quality of wheat they’re getting from Millborn is top tier,” shares Luhrs.

Millborn also offers trusted hard white winter wheat varieties, many of which are eligible for the Ardent Mills Ultragrains program. This program allows growers to take advantage of a premium offering in select markets.

Millborn locations in Hemingford and Imperial will also offer triticale varieties and other cool-season crops from Renovo Seed, Millborn’s in-house seed brand offering pre-built, proven to work seed mixes for forages, cover crops, small grains, and conservation seed.

Customers can purchase proven, reliable wheat varieties at all Millborn locations this fall. To book your wheat today, call Millborn in Imperial at 308.251.6884 or in Hemingford at 308.708.7574, or visit [www.renovoseed.com](http://www.renovoseed.com).

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### **About Millborn**

With high-quality seed products, a unique, vertically integrated supply chain, and a team of experts who understand the industry, Millborn is the single source for agriculture, conservation, reclamation, and commercial seed needs. For more information, visit [MillbornSeeds.com](http://MillbornSeeds.com).

### **About Renovo Seed**

Renovo Seed is a visionary in the seed industry, focusing on positive land use solutions. Backed by Millborn’s powerful supply chain, Renovo Seed works to improve the resiliency of the land for generations to come with a robust seed lineup and unmatched team of experts who design practical, tailored solutions for farmers, ranchers, and landowners. For more information, visit [RenovoSeed.com](http://RenovoSeed.com).