

SINGLE SPECIES

TECH SHEET

PURPLE CONEFLOWER

Purple Coneflower is a perennial herb that grows in rocky open prairies. It is primarily grown for beautification of landscapes for the sunflower shaped flower with petals ranging from deep purple to a light lavender color that surround a large orange/brown disk. Once in bloom, the Purple Coneflower attracts insects and butterflies. Later in the season it will attract songbirds for its seed.

AGRONOMICS

Light Requirements	Full, Partial
Bloom Period	July-September
Bloom Color	Purple
Mature Height	4 feet
Soil Moisture	Medium
Seeding Rate	10-15 lbs/acre
Package	1 lb, 5 lb
Planting Instructions	Site preparation is vital for allowing your seed to make clean contact with the soil, allowing for successful and uniform germination. Start with a clean, firm, weed-free seedbed to allow for uniform seed placement and an increased chance for faster establishment.